

▲ ARA of

CANADA

OUR FOCUS IS OUR MEMBERS.

We've been supporting the rental industry for over 70 years and over 14,000 member locations. **Check out some of what we have to offer!**

BENEFITS



The ARA Show™: Attendance at The ARA Show, the world's largest rental trade show and convention featuring over 700 exhibitors, exclusive show-only buying specials and numerous networking opportunities.



Network: Network locally or build relationships across the country, ARA makes it easy. Join state-level events, get involved with the **Young Professionals Network** or **Women in Rental**, and connect year-round through our **ARA Facebook groups** for event and equipment rental pros.



Rental HQ: Your store's representation on the world's largest online rental store locator, RentalHQ, with a consistent digital advertising campaign driving traffic to the site.



Ready-to-Rent Tags:

Enhance your equipment safety program and keep your service records up-to-date with ARA's ready-to-rent tags, discounted for members.



Insurance Partnership:

We are excited to have a new exclusive insurance partner for ARA members in Canada who specializes in insurance for rental businesses. **Call 1-800-899-3093** for additional details.



Simplified Payments:

Your membership payments can be made in Canadian funds.



Vendor Locator: Search by product or company name to find contact information for ARA-member manufacturers and suppliers.



RentalU: Access to 100s of education and training programs not offered anywhere else through our RentalU online learning platform.



Equipment Rental Guard:

The new Equipment Rental Guard (ERG) is a comprehensive security suite designed to empower those in the rental community to prevent theft, verify renters and protect assets.

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